

WE ARE PRIMERUS™

Why Primerus™ for Insurance Defense Firms

We have more than 150 of the World's Finest Law Firms™, meticulously vetted for integrity and quality, providing concierge partner-level service at half the cost of Big Law.

Primerus™ is where clients turn when they need a quality lawyer. That's because they know our member firms act with integrity and knowledge and have the skills to deliver the gold standard in legal excellence.

As an excellent insurance defense firm, you represent many fine insurance companies that provide a high volume of work. They are your bread and butter.

But we are here to help expand your opportunities, particularly in attracting some of the premier self-insured and commercial litigation clients across the legal marketplace.

That is where Primerus™ can help.

We open doors for the small and medium-sized insurance defense firms that otherwise would be slammed shut. We have law firms in more than 40 countries around the globe, each with an excellent reputation for delivering results. We also have many major corporate clients in our Primerus™ Client Resource Institute who are looking for an alternative to Big Law and their high fees.

Primerus™ has the extensive local resources you want, coupled with the global reach you need.

Come join us.