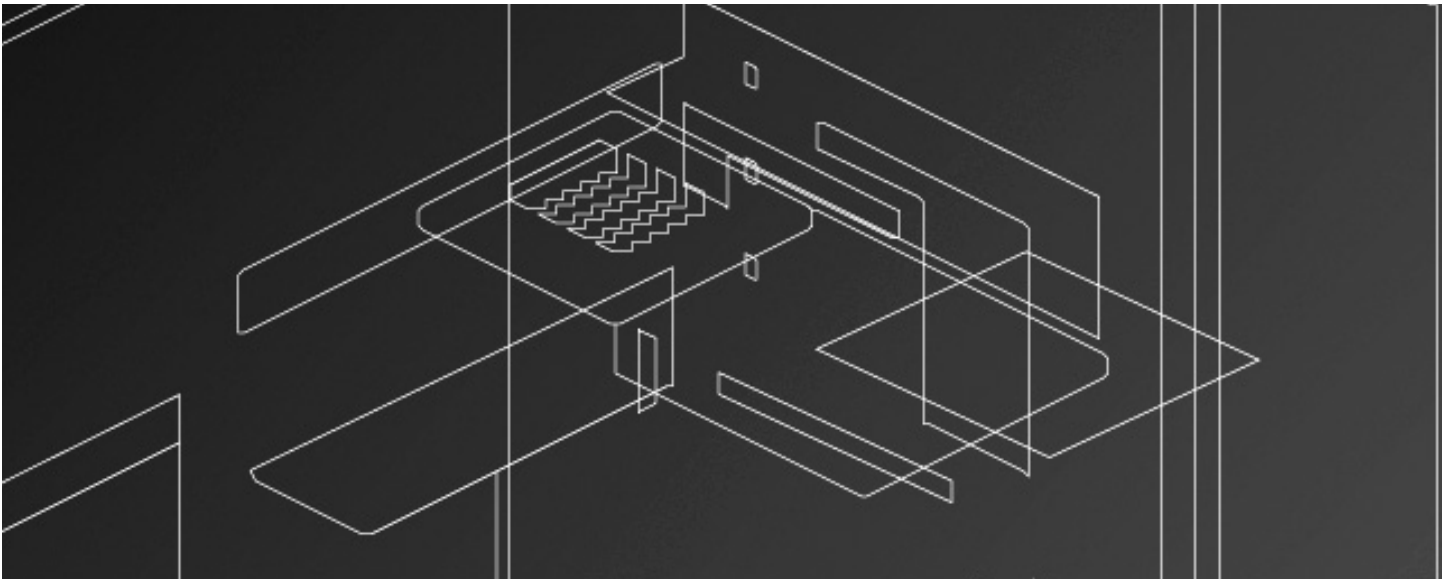


INTELLECTUAL PROPERTY SERVICE

INTERNATIONAL SOCIETY OF PRIMERUS LAW FIRMS



PRIMERUS



WHAT WE'RE OFFERING

Primerus business law firms have collaborated to provide an Intellectual Property Consulting Service which provides in-house counsel “hands-on” representation by seasoned lawyers without the large law firm price tag. We have assembled members who have Intellectual Property expertise, that meet the following guidelines:

- Minimum of 5 years of practice in Intellectual Property area
- Spend at least 800 hours a year in the practice area- i.e. about half their practice

In addition, the majority of our members obtain substantial CLE in their area annually, belong to IP published associations, and regularly publish articles.

Firms participating in this initiative have expertise in the following practice areas:

Trademark & Trade Dress

- Registration and enforcement
- International registration and registration under the Madrid Protocol
- Infringement litigation

Copyrights

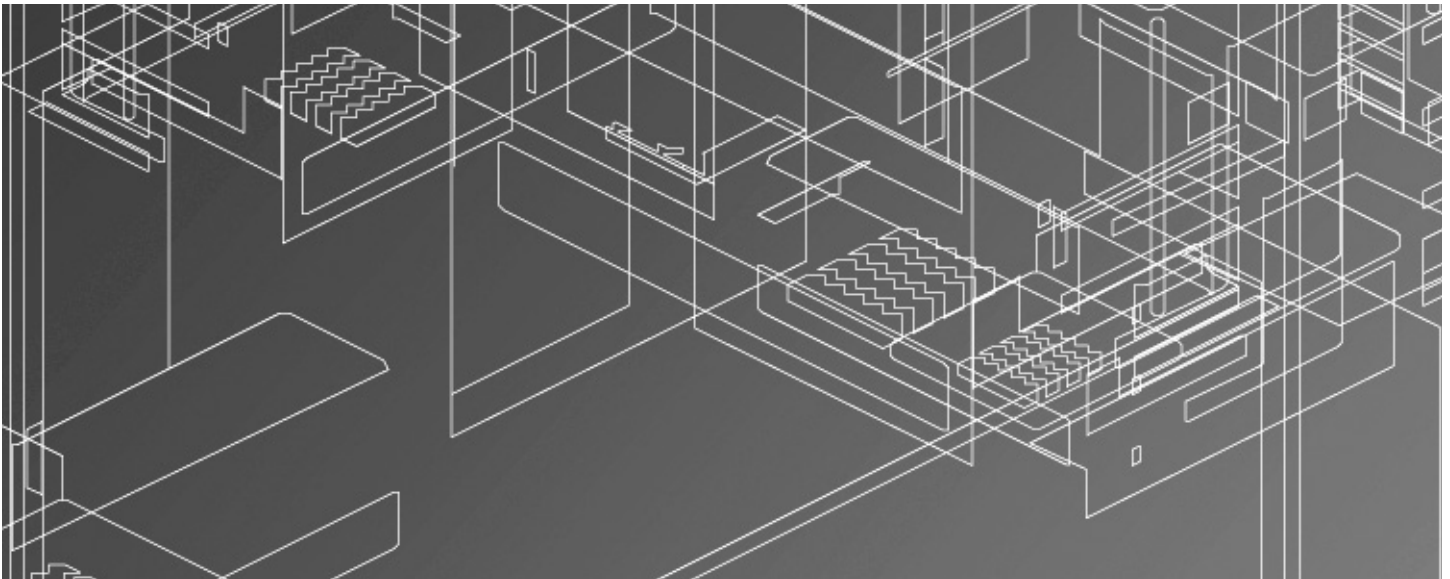
- Registration and Licensing
- Infringement litigation

Patents

- U.S. and international registration and licensing
- Infringement litigation

Licensing

- Software, copyright, trademark and patent licensing agreements
- Product and media distribution
- Contract litigation



Practice Areas Continued:

Import and Customs IP Issues

- Section 337 litigation before the U.S. International Trade Commission
- Work with executive branch agencies on issues overseas
- Work with U.S. Customs
- Assisting in addressing counterfeit problems in foreign markets with local counsel and investigators
- Legislative and regulatory advocacy in Washington

Internet and Web Agreements

Domain Name Protection and Dispute Resolution

Confidentiality and Trade Secret Agreements and Protection

False Advertising and Unfair Competition

Intellectual Property Litigation

Contests, Sweepstakes, and Promotions

Primerus is an international network of top-rated, independent, small to medium-sized specialty law firms that have earned the right to display the Primerus seal of quality. The Wall Street Journal called Primerus, “A good way to pick the good (lawyers) from the bad, a sort of Good Housekeeping Seal of Approval.”

Candidates for Primerus membership must: have the highest AV rating from Martindale-Hubbell; pass a rigorous evaluation which includes, among other things, candid assessments from clients, judges, and opposing counsel; and prove their commitment year after year to the exacting standards of what Primerus members call the “Six Pillars”: Integrity, Excellent Work Product, Reasonable Fees, Continuing Legal Education, Civility, and Community Service.

To receive Intellectual Property consulting services from a Primerus firm, we encourage you to contact Chad Sluss. To learn more about Primerus, visit www.primerus.com/ip.htm

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