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# WE ARE PRIMERUS™

*The Soul of Primerus™*

Soon after Primerus™ was founded in 1992, the organization adopted the “Six Pillars,” a concept upon which our mission was built.

In effect, the Six Pillars serve as the soul of Primerus™, representing a vow of integrity in all dealings and a commitment to excellence in work product. The concept also embodies a promise of proficiency at a reasonable legal cost, and a belief in the importance of civility and a corresponding desire to perform acts of community service.

Collectively, the Six Pillars gave rise to our first trademark, “Good People Who Happen to Be Good Lawyers™,” an eight-word phrase that will forever identify us as an organization dedicated to the principles of character, capability, and commitment.