

Q & A

Q & A with Hannah Horvath



Q: What is your position with Primerus, how long have you been with Primerus, and what can members and clients come to you for?

A: I am the Event Coordinator at Primerus. I have been with Primerus for a little over a year now. I started in June of 2022. I am happy to answer questions about our upcoming events.

Q: What was your very first job?

A: Throughout high school I worked at a flower shop. I loved that job so much! I learned valuable customer service skills and dabbled in floral design.

Q: How did your career path lead you to your current position?

A: I graduated from Grand Valley State University in Michigan with a degree in Hospitality and Tourism Management with an emphasis in Event Management and a minor in Business. I completed three internships during college and through those experiences and my classes, I thought planning corporate events would be the best fit for me.



Hannah, Henry, and her family recently attended a White Sox game at Guaranteed Rate Field in Chicago, Illinois.

Q: What's the best piece of advice you've ever received?

A: My parents taught me to make the best out of a situation and have a positive outlook on life.

Q: What is one thing you would like to learn to do?

A: I would like to learn how to grow a beautiful cut flower garden.

Q: What is your proudest career achievement?

A: I am proud of the Primerus events I've planned with Sheila Buchanan so far! I am looking forward to our Global Conference this year in Versailles. This is the first international conference I have planned.

Q: What other career path might you have chosen?

A: When I was younger, I wanted to be a teacher just like my mom. I always had fun helping in her classroom.

Q: What is your most treasured material possession?

A: The necklace my grandma passed down to me when I was in eighth grade. It has a dainty gold cross charm and an Edelweiss charm. Edelweiss is the national flower of Austria, which is where my grandma was born. I spent a lot of time with my grandma growing up, so this necklace is very dear to me.

Q: What is your happiest childhood memory?

A: I loved attending my brother Cole's sporting events with my family. It was very fun cheering him on in baseball and football. I liked when we made vacations out of his out-of-state tournaments, too.

Q: What is your favorite movie and book?

A: Movie: "The Longest Ride."

Book: "The Nightingale" by Kristin Hannah.

Q & A with Hannah Horvath



With the Grand Canyon as a backdrop, Hannah and Henry posed for a selfie at the National Park in northern Arizona.

Q: What is the most awe-inspiring place you have visited?

A: The Grand Canyon – it made me feel so small! My boyfriend, Henry, and I hiked 3 miles down into the canyon when we visited.

Q: What are your favorite leisure time pursuits?

A: I love being outdoors! I enjoy taking walks with my dog, PJ, baking, reading, and scrapbooking.

Q: What is your favorite famous or inspirational quote?

A: “Be who you are and say what you feel, because those who mind don’t matter and those who matter don’t mind.” ~ *Dr. Seuss*

Q: Who is on your guest list for the ideal dinner party?

A: Taylor Swift and my friends who enjoy her music.

Q: What are the top three items on your bucket list?

A: See the Redwood forests. Visit Pictured Rocks along Lake Superior. Go on a safari tour in Namibia.



Enjoying a fall outing to a pumpkin patch were Hannah Horvath, her dog PJ, and her boyfriend Henry.